

Flood Action Week 2025

The Environment Agency is running its annual flood awareness week this winter to inform the public about the risks of flooding and help them take action to prepare.

Our annual flood action week is 13 - 19 October 2025. It aims to increase awareness of the risk of flooding and what to do to prepare by signposting to the '[prepare for flooding](#)' page.

Around 6.3 million homes and businesses in England are at risk of flooding. Taking action to prepare and knowing what to do in a flood can significantly reduce risk to life, damage to property and the suffering from mental health impacts in the future.

Flood Action Week promotes taking action to protect homes, belongings and loved ones by checking local flood risk, signing up to receive flood warnings, making an action plan, and considering property flood resilience measures. We'll use national and local media along with social media to remind people of the various ways to prepare for flooding.

How you can support Flood Action Week

We want to make sure this important message reaches as many people as possible. Thank you for your support.

You can help us by:

1. Sharing our Flood Action Week messages with your constituents. You can do this at any time, but it may have more impact during **Flood Action Week (13 - 19 October)**. You can access our toolkit of materials such as social media posts, images and videos from either our [Flood Action dropbox](#) or [Flood Action Google Drive](#). Materials continue to be updated and added so please always check the link for the latest assets.
2. Posting our Flood Action Week materials on your social media channels, use the hashtag #FloodActionWeek and link to our '[prepare for flooding](#)' page.
3. Following the Environment Agency on [Facebook](#), [X](#) and [Instagram](#) and sharing the content we post there.
4. Encouraging your colleagues and constituents to support the campaign too.

Resources to help you support your constituents

As a valued partner we understand that you will want to support and help people in your area keep up-to-date with relevant information. The Environment Agency has produced a suite of partner information and resources for you to use.

Please find resources and key information here ([link](#)) to support you in this.

New flood warning service

In response to the increasing challenges posed by future flood risks we are replacing our existing Sign up for flood warnings service on GOV.UK with a more advanced, user-focused and resilient solution. The newly titled Get flood warnings service will continue to provide timely and accurate flood warning messages to those at risk. However, it will incorporate modern technology to better meet the needs of the public, businesses, organisations and emergency responders, ensuring improved accessibility, reliability and responsiveness during flood events. We are focussing on delivering a reliable, well-supported, smooth transition, prioritising service stability and user safety. This improved service will be launching this month (October). In the meantime you can continue to register for flood alerts and warnings through the [Sign up for flood warnings](#) service.